



## ICS Logo and Acronym Policy

*The International Community School (ICS) reserves the right to regulate the use of the school's brand, including the logo, name, acronym, taglines, colors and any identifying element, as these are valuable assets. The organizational logo is the exclusive property of the International Community School. Prior to placing the logo on any social media, digital media or print materials, approval must be obtained from the school on a case-by-case basis. ICS reserves the right to request the removal of the logo, acronym, name or specific information that could be used to identify the school, and use must be discontinued immediately.*

*If any party wants to utilize any element of the ICS brand, or need guidance on how to adhere to our brand guidelines, please contact [communications@icsgeorgia.org](mailto:communications@icsgeorgia.org)*